GENERAL CONFORMITY CERTIFICATE

Pursuant to 15 U.S.C. § 2063(a), the party identified in Box3 hereby certifies, based on a reasonable testing program (and third party testing, as applicable), that the product identified in Box 1 complies with the regulations, rules, bans, and/or standards identified in Box 2.

Date of Certificate: March 12, 2009

1) Specific product covered by this certificate:

Littlest Pet Shop FunPaks (UPC: 8 79492 00036 8)

(UPC: 8 79492 00039 9)

Contents:

• 4 Trading Cards

- 1 FunTat® Tattoo Sets
- 1 Sticker Set
- 1 Daily Scratch Off
- 1 Pet Tag Token Card
- 2) Specific regulation(s), rule(s), ban(s), and or standards for which this product is being certified:

Trading Cards, Stickers, Scratch Off, Pet Tag Token, Tattoos

HLP-010: Lead in Surface coatings, requirements for Hasbro Licensed Products

HLP-014, lead in plastics, metallic, fabric, paper, and wood materials Hasbro Licensed Products.

CPSIA § 101(a)(2) – Lead Content Limit

CPSIA § 102(a)(2) - Mandatory Third-Party Testing (Lead Paint)

Tattoos

TRA: Toxicological Risk Assessment: 16 CFR 1500.3(b)(5) and (8)

RIPT: Repeat Irritation Patch Test

California Proposition 65, Lead in Cosmetics

3) Domestic manufacturer certifying compliance:

Enterplay, LLC.

800 Village Walk #307 Guilford, CT 06437

203-458-1127

4) Individual maintaining records of the test results upon which this certification is based:

Enterplay, LLC – See address in Box 3

Attention: Amie Fanning, Sales and Marketing Coordinator

Email: amie.fanning@enter-play.com

GENERAL CONFORMITY CERTIFICATE

5) Date and place(s) where this product was manufactured:

Trading Cards: February 2009

Cartamundi USA

5101 Highland Place Drive

Dallas, TX 75236

Tattoos: February 2009

Tattoo Manufacturing 3761 East Technical Drive

Tuscon, AZ 85713

6) Date and place where this product was tested for compliance with the regulation(s), rule(s), ban(s), and/or standard(s) cited above:

Trading Cards, Tattoos, Collectors Guide:

Intertek Consumer Goods North America

Arlington Heights, IL 60005 • 847-871-1020

Test Report number: WOAH00003130A

WOAH00003130B

WOAH00003130C

Test Date: March 10, 2009

7) Third party laboratory(ies) that conducted testing upon which this certification is based (provide this information only if this certification is based, in whole or in part, on tested conducted by one or more third party laboratories:

Tattoos: TRA/RIPT provided for Tattoo Manufacturing

Bureau Veritas Consumer Products Services, Inc.

100 Northpointe Parkway, Buffalo, NY 14228-1884 • 716-505-3300

Tech report (5108)151-0025R Test Date: August 28 2008